



Support **GI health** and reduce
food intolerances now with
one recommendation



 **New**

NEW Hill's™ Prescription Diet™ i/d™ Sensitive



www.hillsvet.co.uk
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Effective nutrition to support GI health in dogs with suspected food intolerances



Specific ingredients: that rarely cause adverse food reactions
Egg: single intact animal protein, highest bioavailability
Rice: high-quality carbohydrate source



High digestibility supports absorption of nutrients and supports GI health



Natural fibres from barley and oats to support a healthy balance of intestinal bacteria



High energy density provides adequate energy in small portions, reducing GI workload



New



92%
of dogs prefer
the taste
vs. key competitive
product¹

Exceptional taste

To encourage even
inappetent and
fussy dogs to eat.



Complete range to support GI health in your clinic

Winning
taste²

New



i/d™ Canine & Feline

Reduces acute intestinal absorptive disorders in dogs and cats

i/d™ Low Fat

Compensates for maldigestion and exocrine pancreatic insufficiency in dogs

i/d™ Sensitive

Reduces ingredient and nutrient intolerances

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1. 92% prefer i/d™ Sensitive dry, 8% prefer key competitor, in the taste preference test, Feb 2014
2. 55% prefer i/d™ Feline dry, 46% prefer key competitor, in the taste preference test, Mar 2014.

