

Advanced GI portfolio with solutions you trust

i/d™

Low Fat

Lowers serum triglycerides,
a risk factor for pancreatitis

+ Highly digestible and low in fat

+ Proprietary blend that contains ginger and prebiotic fibre known to soothe GI tract

+ Omega-3 fatty acids to help support GI health



NEW

i/d™

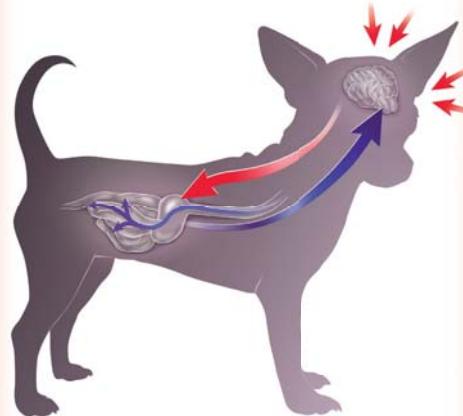
Stress

FIRST and **ONLY** GI nutrition to help address stress-related GI upset in dogs up to 14kg

+ Proprietary anti-stress formula with milk protein hydrolysate

+ Prebiotic fibre to support intestinal microbiome

+ Soothing ingredients, including ginger, to calm the GI tract



■ Stress results in increased GI motility & bacterial overgrowth

■ Proprietary formula helps address stress & GI upset

i/d™

Sensitive

Single nutritional solution to help manage food sensitivities with GI upset

+ Carefully selected single animal protein & gentle carbohydrate source

+ Highly digestible for improved stool quality

+ Specific ingredients to help prevent contact with ingredients dogs may be intolerant to

Specially formulated to help GI health and reduce food intolerances together



FORMULATED WITHOUT:
wheat • gluten • soy protein • lactose

i/d™

Can resolve diarrhoea
in as little as 3 days*

+ Highly digestible with optimal balance of soluble & insoluble fibre to help improve stool quality

+ High in electrolytes & B vitamins to replace lost nutrients

+ Meets the special nutritional needs of puppies

**NEW
WINNING
TASTE!¹²**



*Multi-centre Feeding Study of the influence of Dietary Intervention in Dogs with Gastrointestinal Disorders, Dry formula.

34%

of dogs suffer from vomiting and diarrhoea¹

FOR EVERY COMMON GI PROBLEM THERE'S A SOLUTION

Let's get them back to normal with the comprehensive line of Hill's™ Prescription Diet™ i/d™ Digestive Care nutrition



HillsVet.co.uk / HillsVet.ie

Supporting health in your GI cases



i/d™ Low Fat

Pancreatitis
Hyperlipidaemia
Protein-losing enteropathy (PLE)

i/d™ Stress*

Stress-related GI disorders
Stress colitis
*for dogs up to 14kg

i/d™ Sensitive

Chronic food-responsive enteropathies
Antibiotic responsive diarrhoea

i/d™

Acute GI disorders
GI disorders in puppies
Restorative care

NEW
WINNING
TASTE!²



Also available for cats

Together we can help to improve the lives of pets with specific GI disorders.

- Comprehensive variety of digestive products
- Clinically proven antioxidants to help support a healthy immunity.

For more information about any of our GI products:

- Go to HillsVet.co.uk / HillsVet.ie
- Call Hill's Customer Service 0800 282 438 / 1-800 626 002 (ROI)

¹ Hubbard K, Shelly BJ, McKelvie J, Wood JLN. Risk of vomiting and diarrhoea in dogs. *Veterinary Record*. 2007;161:755-757.

² 52% of dogs prefer i/d™ Canine dry, 40% prefer key competitor in the taste preference test, Sep 2015.

TMTrademarks owned by Hill's Pet Nutrition, Inc. ©2015
242787 UK 122776

